



Identification
Premières Nations
First Nations

THE SEAL OF AUTHENTICITY FOR FIRST NATIONS BUSINESSES AND ENTREPRENEURS

WHAT

First Nations Identification (ID1N) clearly and verifiably authenticates First Nations businesses and entrepreneurs.

HOW

The Bear logo makes it easy to identify authentic products and services, while the online Directory lists all ID1N members.

Our purpose

ID1N is a mark created **by and for First Nations**. The Bear and its directory distinguish authentic products and services from imitations, imports, and counterfeits. The Bear is the ultimate answer to the **challenges of cultural appropriation!**

The authentication process

Who can use the ID1N Bear? Artists, artisans, merchants, self-employed workers, small to large businesses and organizations — as long as they are First Nations. Eligible individuals are entrepreneurs of all kinds who hold a **status card** issued by the federal government. For businesses, **ownership and governance** must be **more than 50%** First Nation.

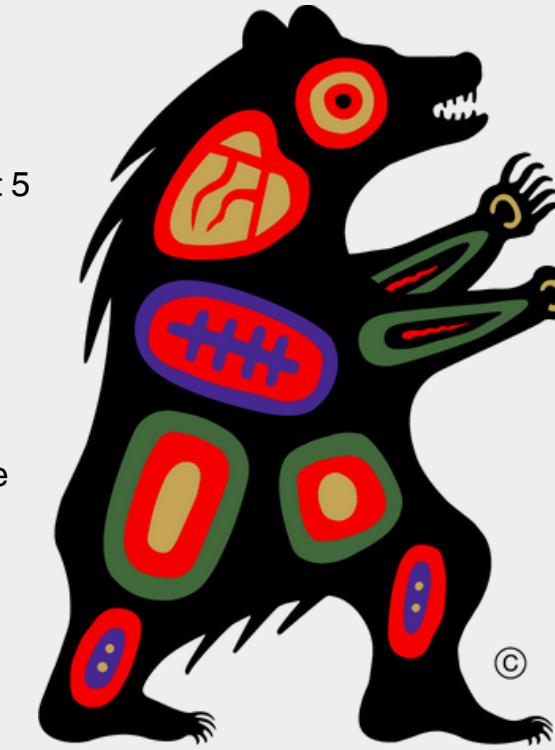
The ID1N Directory

The ID1N Directory is available on the id1n.org website. It is an essential tool for **individual consumers** as well as **institutional buyers**. This directory is the ultimate answer to the **challenges of self-identification**. Indeed, the First Nations identity of all registered members has been verified by the ID1N team. Goodbye pretentiousness!

Want to become a member? Here's how!

1

Go to the website id1n.org, then click on "Sign up." Fill out the registration form (about 5 minutes) and agree to the terms.



Once your identity, ownership, and governance are confirmed, your application is approved.

3

You will then receive the license to use the Bear logo and your QR code, allowing consumers to verify your authenticity. Your profile is added to the ID1N Directory.

2

You may now display the logo and your QR code on your social media, websites, business cards, email signatures, store signs, business vehicles, products, and services.

4

FIRST NATIONS BUSINESSES AND ENTREPRENEURS, SIGN UP!

Want to support the Bear?

- Seek out, locate and demand the Bear as proof of authenticity!
 - *Psst... every ID1N member has an official attestation.*
- Use the ID1N Directory to find products and services near you.
- Spread the word, talk about the Bear, and raise awareness among those around you.
- Join the fight against cultural appropriation by signing the pledge of support (support.id1n.org).



id1n.org/en
id1n.org/en/repertoire
support.id1n.org

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